

NewsGram

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WSO Board of Directors

Summer 1990

The past few months at the World Service Office have seen a lot of progress and accomplishments. The Board meets on the second and fourth Thursday of each month.

In the past, each Board of Directors meeting consisted of the World Service Office Board of Directors, several Trustees, the Chairpersons of the various committees, and other interested parties. This spring it was suggested that we reduce this "open" meeting to once a month, and hold another meeting once a month that is a "closed" meeting of the Board Officers only. As a result, we have been able to prioritize and implement our projects in a more efficient manner.

The following is a list of projects that have been completed or are in some phase of progress:

ACCOMPLISHED

1. French chips for Canada
2. National 800 number for HOT LINE referrals.
3. Fax machine donated for literature orders (213) 559-2554
4. Loners Group established.
5. Prudent Reserve established for the World Service Conference, the World Service Office, and the 1991 Convention.
6. Order turnaround for the in-stock items improved to 1-2 days.
7. Average of 1-2 Starter Kits sent

out each day.

8. World Directory Published
9. New literature approved at the last World Service Conference published.
10. NewsGram graphics re-designed.
11. NewsGram and Connection publication schedules and deadlines set up.

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IN PROCESS

1. Spending Committee to obtain, review and recommend bids on purchases being formed.
2. CAWSO Archives being set up.
3. Computerizing chip and literature inventory.
4. Spanish translations of literature.
5. French translations of literature.
6. 1991 CAWSO budget.

UNDER ADVISEMENT

1. Cost effective 12-Step and 12-Tradition banners.
2. TDD machine for the hearing impaired.
3. Rearranging office for greater productivity.
4. Painting office.

The Board is ever mindful of our commitment to service of Cocaine Anonymous and its members. We welcome any input that you may have regarding our work.

— Bill Z.
WSO Board Director

A Day In The Life

"I love my job! Every day I get to talk with sober people all over the world".

These are the words of David C., Office Administrator for the World Service Office. David was hired just over two years ago to oversee the WSO and its functions. As the only paid employee in the CAWS organization, he occupies a unique position.

Assuming that the fellowship is always interested in how C.A. funds are spent, the World Service Board decided to give you a profile of their office and a quick look at how it's run.

David spends most of his time stocking inventory and sending out Chips & Literature. As many of you know from experience, it has taken these two years to organize and streamline the operation. Current

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NewsGram
C.A. World Services, Inc.

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Calendar of Events

Los Angeles, CA

The 7th Annual Cocaine Anonymous World Service Business Conference will be held **August 29 – September 2** at the Radisson Plaza Hotel in Manhattan Beach. For more information, call David C. at (213) 559-5833

Toledo, OH

The Midwest Regional Convention will be held **November 9 – 11** at the Sheraton Westgate Hotel in Toledo. For more information, call Andy K. at (419) 382-8282

(Continued from page 1) turnaround time for literature and chip orders is 1-2 days, a far cry from the old days of up to several weeks wait.

A large portion of David's work day is devoted to manning the WSO phones. "I've received calls from Canada, England, Australia, Germany, Jamaica and almost every state in the US. People all over the world are interested in starting C.A. meetings," he says. An average of 1-2 starter kits are sent out from the office on a daily basis, although the C.A. universe officially extends only throughout the U.S. and Canada.

During the month of August, 90% of incoming calls are inquiries about the CAWS Conference. David's responsibility includes verbal and written communication with each of the 90 plus WSC delegates.

Since the World Service Office made its move to a roomier venue on Overland Avenue, the new "Boardroom" is often occupied with staff, committee and board meetings. Scheduling and accommodating these meetings also falls within the duties of the administrator.

One of David's tasks has proven difficult to accomplish: Collecting updates on Hotline phone numbers and meeting counts. He needs your assistance. In order to provide accurate and timely service to the fellowship, your input in this area is essential. PLEASE contact him with any new information on meetings and hotline numbers as soon as your local directories are published.

One of the most recent accomplishments of the CAWSO is the publication of a new World Service Directory. Compiled and organized by David and Mitch B., the soft-bound directory contains essential information on all 1,298 meetings of Cocaine Anonymous throughout the U.S. and Canada. It can be obtained

through the WSO for \$2.00

David and the WSO Board are dedicated to further improvements in their service to the fellowship. If their accomplishments in these past two years are any indication of the future, we can all look forward to a more efficient and smooth-flowing organization in the years to come.

— Nancy T., Editor

A Word From The Editor

As I send this Summer '90 edition of the NewsGram to press, I sit back, scratch my graying curls and ponder the abiding dilemma of an editor: Will this puppy fly? Did we give 'em what they want? Then consummate editorial paranoia sets in and I visualize thousands of NewsGrams used as place-mats for Fido's dinner. Such is the mind of an addict. Obviously, that scenario falls something short of our aspirations.

In keeping with the goals of the WSO, it is my fondest desire to deliver an informative, readable, well-organized and mildly entertaining publication to you, the C.A. fellowship. On a regular basis. On time.

The last two editions of your NewsGram have reflected some radical alterations in format and content. We updated the graphics. We are publishing letters from the fellowship which address some rather hotly-debated issues. And we continue to search for other areas of improvement and innovation.

This is YOUR paper, and we need your help. Please, please, keep those letters rolling in! Call us with your new Hotline numbers and meeting count updates. Send us your fliers for conventions and spe-

Chair's Farewell Corner

One of the most difficult tasks for me as chairperson of the World Service Office was writing the "Chair's Corner" for the NewsGram. Not having done much writing in my lifetime, this was definitely a "risky" thing for me to do. It got easier and easier as I kept on practicing. Today I write my final column and find it once again to be very difficult – probably more so than my first "newsy" Corner, for today I say goodbye to you all as Chairperson of the World Service Office.

As Chairperson of the WSO, I had the opportunity to share my experience, strength and hope with members of the fellowship throughout the United States and Canada. Through this experience, I had the opportunity to make many new and wonderful friendships which I will always treasure. Many of you have made this task a very easy one to maintain. You have given me a love and caring that I know in my heart will never die, and for this I am very grateful.

Contributing greatly to my wonderful experience was the World Service Board of Directors, with whom I had the pleasure of working closely. Also David.

Due to many personal issues that have recently come to fruition, I find it necessary to resign my position as chairperson of the WSO and as the World Service Office Trustee. As you have all taught me, there comes a time when we must take care of ourselves and put what is also important to us aside. That time has come for me. I will miss working with everyone that has enriched my life in service. I will also miss being of service to all of you.

With love and fellowship and great amounts of gratitude to you all, I remain your trusted servant.
– Helene H.

cial events. And tell us if there's something missing here that you would like to see in the future.

Several events are coming up in the next few months which will provide us with a plethora of newsworthy material. The NewsGram staff is looking for a few good writers with some extra time on their hands. If you're interested, please give us a call or drop a letter to the CAWS Office.

Public Information Needs Your Input!

The CAWSC Public Information Committee WANTS AND NEEDS YOUR INPUT! We would love to have your ideas on a concept for our future PSA's.

We are striving to be more consistent so that the still-suffering addict will hopefully remember C.A. each time he or she is exposed to one of our public service announcements.

We are open to any ideas that we can incorporate into a long-term plan which we feel would be more effective.

Please submit your ideas in writing to the WSO, attention of WSC Public Information Committee.

Thank you for letting us be of service.

– Mark A.
CAWSC PUBLIC INFORMATION
COMMITTEE

Where Does Your Dollar Go?

In 1988, the C.A. World Service Conference overwhelmingly adopted the 70-30 PLAN, a guideline for groups, districts and areas to contribute funds accumulated beyond a prudent reserve. The plan provides for 30% of each group's and district's excess funds be donated to World Services. In the case of an area, all of its excess

money should be contributed to WSO. In approving the 70-30 PLAN, the Conference delegates looked at the Long Form of the 7th Tradition as it appears in *The AA Service Manual*:

"Then too we view with much concern those AA treasuries which continue, beyond prudent reserves, to accumulate funds for no stated AA purpose. Experience has often warned us that nothing can so surely destroy our spiritual heritage as futile disputes over property, money, and authority."

In 1989 the World Service Office received a total of \$225,730. The largest single item, \$142,767, was the gross amount received from the sale of chips and literature (since costs of manufacturing and shipping chips and literature totaled \$98,063, our profit from this source was actually only \$44,704). Profit from the 1988 Chicago World Service Convention was received by WSO in 1989 and that, together with the income from the 1989 New York World Service Convention, brought us in

\$44,658. Group, district and areas contributions were a disappointingly small source of revenues, totaling only \$22,218. That's something like 31¢ from each CA meeting a week. Contributions from the Dance Around the World amounted to slightly over \$10,000 while slightly more than \$5,000 came from miscellaneous sources.

After paying for manufacturing and shipping costs of chips and literature, your World Service Office had approximately \$126,800 to pay for services to the fellowship. Let us examine how they spent our money:

- \$16,200 Office Rent
- \$15,227 Payroll and medical insurance for office workers
- \$12,958 Trustee travel expense
- \$10,341 Legal & accounting fees
- \$6,489 Telephone charges
- \$6,191 Payroll taxes (1988, 1989)
- \$4,323 Printing: "NewsGram" and "The Connection"
- \$3,206 Purchase of fixed assets
- \$2,986 Production cost of TV Public Service Announcement ("Cocaine Shatters Lives")
- \$2,250 Public relations firm
- \$2,135 Copier lease

Approximately \$22,800 was expended for postage, seed money for the Arizona World Service Convention, sales taxes, California taxes, office supplies, etc.

As Chairperson of the World Service Trustee Finance Committee, I find some of this information disturbing. There is little, if anything, that can be done to reduce the first seven expenses listed above (World Service conference, rent, payroll, trustee travel, legal, phone, and payroll taxes).

There's not much "fat" that can be taken from the expenses I've described. Unfortunately after spending \$89,000 of "must" expenses, less than \$38,000 was

Information Numbers

Canada		Florida	(305) 357-LAST
Montreal	(514) 849-9999	Georgia	(404) 255-7787
Ottawa	(613) 776-1088	Illinois	(312) 278-7444
Toronto	(416) 444-7042	Minnesota	(612) 522-7381
Alabama	(205) 320-9998	Missouri	(314) 768-2544
Arizona		New Hampshire	(603) 889-6681
Phoenix	(602) 279-3838	New Mexico	
Tucson	(602) 326-2211	Albuquerque	(505) 836-8449
California (Northern)		Santa Fe	(505) 984-7207
East Bay	(415) 568-6809	New York	(212) COCAINE
Marin County	(415) 453-8439	Ohio	
Mid-Peninsula	(415) 364-4439	Cleveland	(216) 586-9500
Monterey	(408) 372-4190	Youngstown	(216) 783-1833
Sacramento	(916) 989-1951	Oklahoma	(918) 660-8665
San Francisco	(415) 474-7133	Oklahoma City	(405) 949-5060
Sonoma County	(707) 578-4160	Tulsa	(918) 660-8665
South Bay	(408) 274-6015	Pennsylvania	(215) 270-3036
California (Southern)		South Carolina	(803) 686-8093
Inland Empire	(714) 359-3895	Tennessee	
Long Beach	(213) 599-7810	Memphis	(901) 766-9798
Los Angeles	(213) 839-1141	Texas	
Orange County	(714) 650-1011	Austin	(512) 397-6700
San Diego	(619) 268-9109	Houston	(713) 668-6822
San Fernando Valley	(818) 988-1777	Utah	(801) 488-2151
San Gabriel Valley	(818) 447-2887	Washington	(206) 722-6117
Santa Barbara	(805) 969-5178	Washington DC	(301) 530-3020
Colorado	(303) 421-5120	Wisconsin	(414) 771-8898
Connecticut	(203) 358-8833		

available for what I consider the primary purpose of the World Service Office...**Carrying The Message.** We spent under \$3,000 to produce a TV public service announcement. Considering TV stations are willing to air them for free, we should be in a position to spend at least \$50,000 each year on quality, high impact PSA's.

In 1989, we paid \$2,250 to a public relations firm who is doing an outstanding job of creating public awareness of Cocaine Anonymous. Many of you have read articles in national and regional newspapers and magazines mentioning our fellowship. Much of this is due to the efforts of our PR firm. If we had more available funds, we might better reach out to those minorities who so desperately need to know about

Cocaine Anonymous.

Perhaps I should have titled this article "Where Your Dollars Don't Go." The problem is that we are a 7th Tradition fellowship which collects on a "pass the basket" level but keeps the basket in local hands. Last year only \$22,218 was contributed by groups, districts and areas to the World Service Office. This amounted to LESS THAN 10% OF OUR TOTAL INCOME! Although many of us were grandiose with our cash during our using days, many groups and areas have become a bit tight fisted in recovery. IF YOU'VE READ THIS AND HAVEN'T GOTTEN THE MESSAGE, THEN WE CAN'T CARRY THE MESSAGE!

—Jack Perry, Trustee,
C.A. World Services, Inc.